

HI!

KRISTIE LASHER

Seamless

SENIOR TRANSITIONS

RE/MAX Affiliates
715.214.8191

Let Me Help





Kind

CARING

LOCAL EXPERTISE

I appreciate the opportunity to meet with you to discuss how I can support your team and the families you serve. As a dedicated real estate agent with RE/MAX Affiliates and a proud partner of the Homes For Heroes program, I specialize in helping families navigate the emotional and logistical challenges of transitioning their loved ones into senior living communities.



About Me

BIOGRAPHY

I am a proud wife and mother of six children, ranging in age from 13 to 20, and I call Altoona, WI, home. I have been a dedicated real estate agent with RE/MAX Affiliates for eight years, and I absolutely love what I do. My passion for real estate stems from the incredible people I have the privilege of meeting and assisting during what can be a stressful and emotional time

ACHIEVMENTS

100% Club
Platinum Club
Hall of Fame Award
Accredited Buyers Representative
Sellers Representative Specialist
Senior Real Estate Specialist

INTERESTS

I cherish spending time with my family, traveling, golfing, reading, fishing, hiking, and practicing yoga. I also enjoy dining out, volunteering at the Humane Association, and taking leisurely walks with my two beautiful Bichons around our neighborhood.



INTRODUCTION

I appreciate the opportunity to meet with you to discuss how I can support your team and the families you serve. As a dedicated real estate agent with RE/MAX Affiliates and a proud partner of the Homes For Heroes program, I specialize in helping families navigate the emotional and logistical challenges of transitioning their loved ones into senior living communities.

I would be honored to be considered as a valuable resource. My goal is to provide compassionate, efficient, and professional support to ease the transition for families while maximizing the value of their properties.

Today, I will share how my services, local expertise, and commitment to caring and reliable service can benefit both your team and the families & individuals that you work with.

MY PERSONAL EXPERIENCE

My personal experience helping my grandmother, father-in-law, and close family friends transition from their homes into senior living has given me a deep understanding of the emotional and logistical challenges families face. This firsthand knowledge allows me to approach each situation with compassion and sensitivity, ensuring a smooth and supportive experience for everyone involved. Core Values: Kindness, caring approach, excellent negotiating skills, and efficient communication. Local Expertise: Extensive knowledge of the Eau Claire area and surrounding communities.

HOMES FOR HEROES



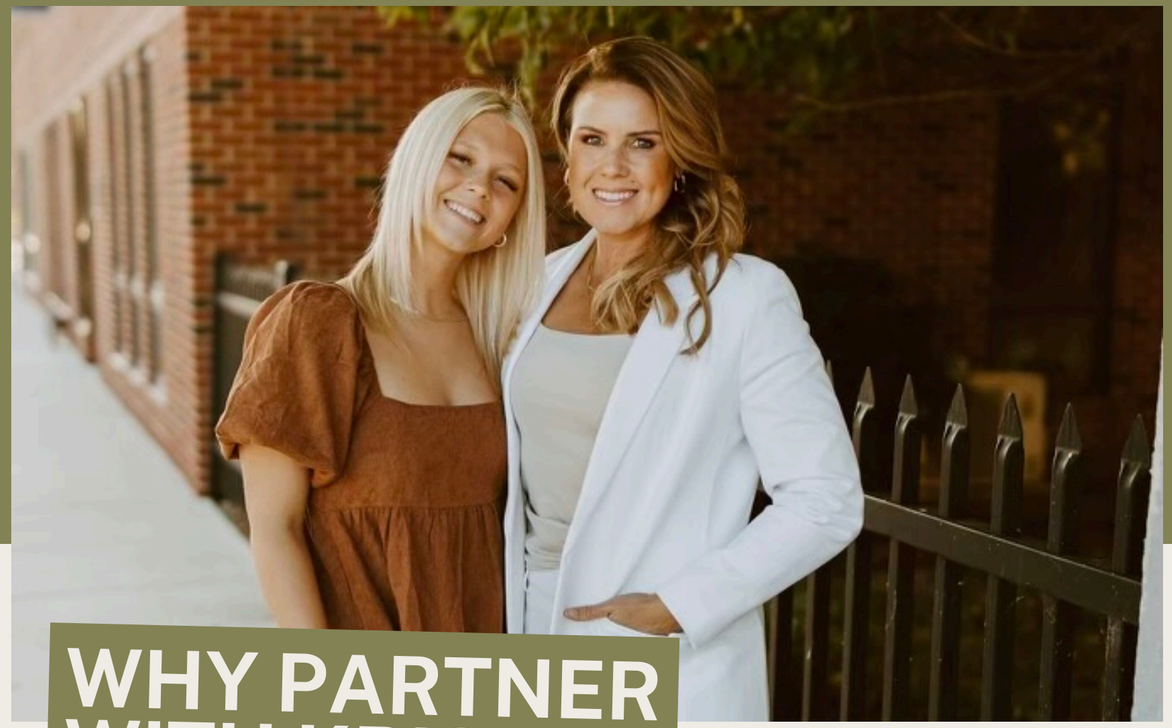
REWARD OUR HEROES

Homes For Heroes is a nationwide program dedicated to giving back to those who serve our communities, including veterans, active military personnel, firefighters, law enforcement, healthcare workers, and teachers. As a partner of this program, I provide special savings and rewards to local heroes when they buy or sell a home, helping them achieve their real estate goals while showing gratitude for their service. Community Impact: By partnering with Homes For Heroes, I am able to positively impact the lives of local heroes and their families. This initiative not only provides financial benefits but also strengthens community bonds by supporting those who give so much. I am proud to contribute to the well-being of our community by helping heroes transition smoothly into their next chapter of life.



SERVICES

Comprehensive Real Estate Solutions: Listing and selling residential homes, condos, vacant land, waterfront properties, and new construction. Personalized Support: Compassionate guidance through selling, decluttering, staging, and coordination with senior move managers. Stress-Free Transitions: Connecting families with local resources like auction services, moving companies, and senior care advisors.



WHY PARTNER WITH KRISTIE?

Reliability and Trust: Commitment to caring, professional, and reliable service. Communication and Negotiation Skills: Efficient communication and exceptional negotiating abilities. Community Connection: Active involvement in the local community and a network of trusted local resources.



TOGETHER IS BETTER

- **Senior Move Managers & Transition Resources**: I work closely with trusted local businesses to provide families with comprehensive support during the transition to senior living. These partnerships ensure a seamless process by assisting with downsizing, home sales, moving, and estate auctions.
- **Senior Move Managers**:
  -Caring Transitions of the Chippewa Valley
- **Clean-Out Services**:
  -Jake the Junk Man
- **Auction Services**:
  -Andrews Auction Service
  -Jerry Anderson Auction
- **Moving Services**:
  -Eric's Moving and Delivery Service
  -Two Men & a Truck

My partnerships with these companies allow families to receive reliable, professional assistance in all aspects of the moving and selling process, making transitions as stress-free as possible.

TESTIMONIAL

"Kristie Lasher was an invaluable resource when helping our mother and father transition from their longtime home into an assisted living center. This was an incredibly difficult decision for our family, and our parents were understandably emotional about leaving the home they had cherished for 50 years. Kristie’s expertise in real estate, negotiation, and marketing was evident throughout the process, but what truly set her apart was her kindness, compassion, and dedication. She went above and beyond to ease our parents’ concerns and guide us through every step with care. We highly recommend Kristie to any family facing a similar transition." -Munden Family

STEP-BY STEP GUIDE TO REAL ESTATE SERVICES

Initial Consultation & Home Assessment

- Meet with the family or individual at the home to understand their needs, evaluate the property, determine a price range, and develop a customized strategy to prepare the home for listing.
- Provide expert guidance on maximizing the home's value to ensure the highest possible return.

Pre-Listing Preparation

- Determine if a Pre-Home Inspection is beneficial and, if necessary, coordinate with a Licensed Home Inspector to schedule the inspection.

Listing & Marketing Strategy

- MLS Exposure: List the property on both the Northwestern Wisconsin MLS (NWW MLS) and NorthStar MLS for maximum market visibility.
- Open House Consideration: Discuss the benefits of an Open House and determine if it aligns with the family's preferences.
- Comprehensive Online Marketing: Promote the listing across 30+ real estate platforms, including Zillow, Realtor.com, Homes.com, Redfin, RE/MAX, Facebook, and more.

Offer Review & Negotiations

- Present and review all offers with the family/homeowner, ensuring they fully understand the terms.
- Utilize strong negotiation skills to secure the best possible outcome.

Closing Process & Transaction Management

- Once an offer is accepted, guide the family/homeowner through the escrow process, coordinating all necessary steps to ensure a smooth and successful closing.

Pathways

LET ME HELP YOU!

I look forward to answering any questions you may have and discussing how we can collaborate to provide the best support for your residents and their families. My aim is to be a trusted and reliable resource for your team, helping to make each family's transition as seamless and stress-free as possible.



Thank You

FOR TAKING THE TIME





JOIN ME!

For further inquiries or discussions, please feel free to contact me:

KRIISTIE LASHER
715.214.8191
KRISTIELASHER44@GMAIL.COM